

Is it magic?



Tap into potential.

We believe that technology can pave new ways of learning.

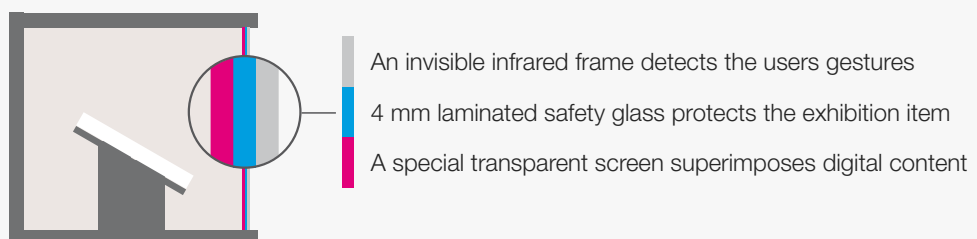
By combining the best of paper and pixels, we can reinvent what it means to teach and learn. The MagicBox is an astonishing innovation that magically fuses traditional display cases with actual hands-on experience.

Print publications, up to now limited to a look-only display spread, will be fully tangible at the fingertips of the audience. Physical objects can be combined with video and 3D animation to enhance the understanding of their functionality and history. The MagicBox enables pulsating windows to a world of wonder, enriching exhibitions not only with valuable information, but by making them truly memorable experiences.



It's a kind of magic.

The MagicBox works with a 47" transparent touch screen that is incorporated in the front glass of the display case. The digital content is not projected *on* the glass, it is *in* the glass. This makes it possible to superimpose images, videos and text on the exhibited object while keeping the same object visible at all time. The MagicBox is the coming together of the physical and the digital, each blossoming with the help of the other.





Steel



Wood



Stone

Surprise your visitors. Again and again.

For the MagicBox we developed a file structure that lets you easily edit the digital content according to your wishes. You want to provide access to books and newspapers from the 20th century and share a video and historic photos? Sure. You want to do the same for material from the 19th century the next week? No problem. Just collect the material on your desktop, arrange it in the MagicBox file system and load it onto the MagicBox. It's that simple. And to make the exchange of the exhibited physical object as convenient, the MagicBox comes with an unbelievably easy opening mechanism that blends in with the display case.

At a glance.

- ✓ Stunning fusion of the physical and the digital
- ✓ Interactive, educative and user-friendly
- ✓ Built by renowned display case manufacturer
- ✓ Comes in various beautiful material finishes
- ✓ Easy to maintain and edit content



Contact

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