The enterprise DATASCOUTING E.E. based in Central Macedonia region, has joined the Action “Competitiveness Toolbox” with a total budget of 400 million €. The Action aims at supporting existing small and very small enterprises, in order to upgrade and improve their competitive position in domestic and international markets, by investing in the modernization of their production equipment and by adopting product certifications.

The investment’s total budget is 190,000,000€ out of which 122,900,000€ is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

The approved co-financed Business Plan includes investments on the following categories:

- Machinery – Equipment

Through the participation in the Action, the enterprise achieved:

- Competitiveness improvement
- Increase of profitability
- Reinforcement of an extrovert business profile
- Market expenditure by adopting new products and services
- Creation of better quality products and services
- Increase of productivity and improvement of operational procedures
- Entrepreneurship Reinforcement
- Creation/retention of jobs

The support of EPAnEK proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.
The enterprise **DATASCOUTING E.E.**, which is headquartered in the Region of Central Macedonia, was co-financed by the European Regional Development Fund (ERDF) of the European Union for the implementation of its project under the Action «Establishment and Modernization of existing Very Small, Small and Medium Sized Manufacture and Tourism Enterprises» under the framework of the Operational Program «Central Macedonia» 2014-2020.

The action aims to assist small and medium-sized enterprises in implementing investment projects to increase competitiveness and in extension to improve their position in the domestic and international market.

Investment’s total budget is **196.000,00€** out of which **82.000,00€** is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.
The enterprise DATASCOUTING E.E., which is headquartered in the Region of Central Macedonia, was co-financed by the European Regional Development Fund (ERDF) of the European Union for the implementation of its project under the Action "Modernization of Very Small, Small and Medium Sized Trade and service Providers" in the Region of Central Macedonia, under the framework of the Operational Program "Central Macedonia 2014-2020".

The Action aims to assist small and medium-sized enterprises in implementing investment projects to modernize their organization and operation, and improving their position in the domestic and international market.

The total investment budget is 100.380,73 €, of which public expenditure is 50.000,00 €.