
Who we are

DataScouting is a software research and development company specialized in creating traditional and online media intelligence and analysis platforms. Using Machine Learning technologies such as Text and Video Analytics, Information Classification, Speech Recognition, and Optical Character Recognition DataScouting's platforms automatically augment textual and audiovisual streams helping you to manage and easily identify content of interest.

Trust building

With proven expertise, highly qualified personnel and an active R&D department, DataScouting can help you accelerate business growth and address business and technology challenges by designing and building high quality, reliable and secure applications tailored to meet your requirements.

DATASCO**UTING**

Your Software Technology Partner

info@datascouting.com
www.datascouting.com

Member of
FIBEP (World Media Intelligence Association)
AMEC (International Association of the measurement and Evaluation of Communication)



Centralized media
intelligence



MEDIASCO
CORE

Multi-platform content delivery

Powered by

DATASCO**UTING**



MEDIAScouting CORE

MediaScouting Core is a robust, white labeled delivery platform that aggregates online, broadcast, print and social media content.

Visualize your data, create reports and alerts so that your clients can make smarter, actionable decisions.

Provide to your clients a real-time understanding of their media intelligence ecosystem while keeping all your data secure and safe in your own cloud or on-premise infrastructure.



Centralized media intelligence

Ingest any amount of data and provide online/social, broadcast, and print data to your clients with unlimited archiving capabilities.

Search and identify content of interest using strong Boolean search or any other AI module from DataScouting.

Work with content from multiple languages using machine translation.

Use modules such as entity recognition to find relationships across content.

Drill down to information using interactive content visualizations and facets.

Can be integrated with any content provider or your current production workflow.

Integrate ratings, rate cards, AVE or any additional metrics that work with your content.

Smart tagging and curation functionalities.

Flexible and simple to use interface.

Create automated reports using customizable profiles in multiple formats.

Schedule email reports and alerts that match user specifications.

Share reports or content via RSS, Messenger, WhatsApp or any other integrations.

Find out more

info@datascouting.com